What is the status quo? 
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* Modeling and model execution _is_ used!
* Especially those approaches and tools that are focused on a clear context (DSL)
* It is often too easy to find reasons against model execution
  --> so we should listen those and avoid or overcome those
* Tooling is among the most important factors for success or failure
* Non-technical important aspects: UX, education (also for tool vendors, speak language of users -- CONTEXT)
* Standardization is important for long term availability

Challenges = Future work -> resolving those ;)
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* Composition and extensibility of executable DSMLs and all it involves (also methodology and tooling)
* Customizability of approaches/tools for specific domains and contexts
* Provide good tooling, bridge the gap between tool and domain/context-users

* Focus on domains such as System Modeling and BPM and proof the value model execution has in these domains
* Software modeling is very complex

Which papers
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* Gap analysis based on a set of real case studies
* Experience reports including for which purpose executable modeling has been used and how
* User experience in model execution
* Survey of failing adoption